

You Have Options.

Three ways to sell and move forward, side by side.

It might surprise you to know that a traditional listing and an instant cash offer are not your only choices. Before you decide, here is a plain look at how each path works, so the choice is yours.

1

ONE MOVE, NOT TWO

Buy Before You Sell

Use your equity to buy your next home first.

Get approved on your equity

↓
Buy and move into the next home

↓
Sell this one, empty and ready

Uses the equity in your home to buy the next one first.

A backup offer means your home sells even if the market is slow.

Fees vary by program, and you keep your own agent.

YOU GET PAID

At closing, after you have moved.

2

SELL NOW, FINISH LATER

Two-Step Sale

Move on now, and still share in the final sale.

Investor buys your home

↓
Updated and listed by Alex

↓
You receive the rest at resale

A vetted investor partner buys first, typically paying off your loan.

A portion of your proceeds up front, depending on your equity.

At resale, you receive the rest plus any overage, less repair and program costs.

YOU GET PAID

In two parts: now and at resale.

3

MOST NET

Retail Sale, Made Convenient

Sell on the open market, without the usual hassle.

Prep with local vendors

↓
Grand Opening Weekend

↓
Choose your best offer

Priced ahead of the market to draw buyers in the first days.

A Grand Opening Weekend launch built to create competing offers.

Pre-sale updates with trusted vendors, with pay-at-closing options.

YOU GET PAID

In full, at closing.

GOOD TO KNOW Options 1 and 2 work from your equity: what your home would sell for today, less what you owe. Depending on your balance, a retail sale may be your better option, and we have ways to make it more convenient while maximizing your net.

HAVE AN INSTANT OFFER? I can help you through Opendoor or Offerpad too, and compare it side by side with these options.

Which path feels right to you?

What happens next is simple: a short conversation about your goals, and a side-by-side look at what you would walk away with. Would it be a bad idea to start there?

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